



President's Message

Rosalie L. Tung
 AIB President

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Dear Worldwide Members of the Academy,

To prepare for this year's duties as President of the Academy of International Business, I have given much thought on the best ways to give back to an organization that has been an integral part of my professional life for the past several decades. As of mid-June, 2015, we have nearly 3,400 members from 87 countries/economies from around the world. The composition of the 2015-2016 AIB Executive Board (<http://aib.msu.edu/executive-board2015-16.asp>) also reflects this diversity. After pondering over these statistics and reviewing the latest developments at the AIB board level (presented subsequently), many of which are member-driven, I have arrived at the conclusion that the most meaningful course of action is to take the lead in encouraging all of us to celebrate the commonalities yet differences that bind us together as members of this incredible organization. It goes without saying that this effort can only succeed with your concerted support and assistance.

Diversity is perhaps one of the most distinguishing characteristics of the Twenty-first century. We see that in all aspects of society. For those of us who attended the AIB meeting in Vancouver in 2014, you cannot help but realize that despite its geographic location in North America, it is truly a multicultural city that represents a confluence of East and West. For attendees at the AIB meeting

in Bengaluru (or Bangalore, to many) in 2015, we were amazed at the diversity there in terms of religious traditions and cuisine. At AIB, I would like us to not only continue, but more importantly, accelerate and increase our efforts to celebrate these differences. I am using diversity in the broadest sense of the word to encompass gender, different countries of origin and/or domicile, ethnicity, economies at different stages of economic/technological development, differences in income level, spiritual traditions, stages of career development, research focus and methodology, and sexual orientation.

Research shows that diversity can be a double-edged sword. My own observations and personal experience in growing up and living in multicultural societies on two continents have helped me better understand the implications of diversity. On the one hand, diversity can create challenges in terms of misunderstanding that arise from these differences and, hence, has the potential for creating conflict. On the other, it offers excellent opportunities for enhancing the richness associated with different backgrounds and traditions to create a more exciting whole.

Our journal, *JIBS*, has won many accolades and has recently been included as a 4* world elite category journal. Kudos to the current editorial team and its predecessors for their wonderful work in making this happen. With regard to outlets for our research, two important

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issues were discussed at the AIB Board meetings in Bengaluru—the first pertains to the upcoming search for a new Editor-in-Chief for *JIBS* for the 2016-2019 term. Nominations (including self-nominations) and letters of interest must be sent to the AIB Executive Secretariat (aib@aib.msu.edu) with a copy to Tomas Hult (hult@msu.edu) by September 15, 2015. Second, given the growing popularity of international business research, the Board has adopted a resolution to work steadfastly towards launching a second journal in the policy area—more details on this will be provided in the coming year. In addition, once the second journal has been launched, we will start work on developing a third journal. I will chair a committee to identify the protocol to be used in identifying and launching future AIB journals to better meet and reflect the broad array of research interests and professional aspirations of *all* our members. While diversity embraces differences, it doesn't mean that anything goes. Hence, it is important to formalize the procedure for identifying the areas/foci of future journal(s) that could best meet the needs of our members so that we can proceed in an orderly and efficient fashion to ensure their success. While on the subject of *JIBS*, in the event that you have missed it, to broaden the appeal of our journal to our current and prospective members who are non-native speakers of English, beginning this past summer, abstracts of all papers published in *JIBS* will be translated into the four most popular languages in the world (in alphabetical order): Chinese, French, Portuguese and Spanish.

A decade or so ago, Lorraine Eden founded the Women in the Academy of International Business (WAIB) to better meet the needs of women members. WAIB has been active in addressing gender issues since our Stockholm meeting in 2004. It is important to remember that participation in WAIB is not confined to women members only. In Bengaluru, WAIB sponsored three sessions, one of which focused on “Creating and publishing high-quality research on women and gender.” Besides WAIB, the Board has received proposals to establish a Research Methods Special Interest Group (SIG). Another SIG proposal is for the Lesbian, Gay, Bisexual, Transgender and Intersex (LGBTI). The Board has given the sponsors of these initiatives a road map on how to attain SIG status, including the required number of signatures from members supporting the proposal, development of a governance structure, a plan for future activities, etc.

In recognition that there are still many people in the world who are interested in international business

but who are less privileged than many of us who live in the more developed regions of the world, the Board has signed on to Paul Beamish's (and the Ivey Business School's) 39-country project (<http://www.ivey.uwo.ca/engaging/39-country-initiative/>). Paul and his team manage occasional shipment of books and other teaching/reference materials to business schools in Senegal, Zambia, Zimbabwe, and other countries where there is dire need for such resources. Besides financial assistance, the Board will establish nodes to work with Paul on this worthwhile project.



Along the lines of giving back to those who are less fortunate than ourselves, the Board initiated a Social Responsibility Project in Bengaluru. A task force, under the leadership of Nakiye Boyacigiller, was formed to work on this project. Other members of the Social Responsibility Project, in alphabetical order, were: Susan Gupta, Susan Mudambi, Usha Raghunath, Sri Zaheer, and myself. 39 participants signed up for visits to the two organizations selected for this purpose: Concerned for Working Children (CWC) which mission is to “empower children to organise themselves and identify, and solve, their problems” (<http://www.concernedforworkingchildren.org/>) and Association for Promoting Social Action (APSA). The latter's mission is to “work with the community at the grassroots, with the privileged sections of society and with the government towards preventing exploitation and marginalization of the underprivileged, and to evolve social paradigms based on values of justice and non-discrimination for those already in exploitative situations” (<http://www.apsabangalore.org/about-apsa/>). Local artisans were also available in the exhibition area throughout the conference to sell their arts and crafts. Our members were able to buy

lovely souvenirs at great prices and the proceeds from these sales raised over 84,000 rupees. While this sum may appear to be very modest by our standards, it is sufficient to, one, cover the wages of all the women who made these products; and, two, enable them to buy raw materials to make items for sale in the future. This win-win situation is truly meaningful and heart-warming! I have already initiated discussions on meaningful social responsibility projects that we can participate in the 2016 meeting in New Orleans. If you have suggestions, please let me know.

Thanks to the work of Elizabeth Rose, outgoing VP Administration, our AIB chapters around the world continue to flourish. This again represents an important aspect of diversity that services the needs of our members worldwide.

The Board will also support AIB mini-conferences. The first of these will be held in Milan on October 22–24, 2015. The organizers for the Milan conference are Torben Pedersen and Lucia Piscitello.

AIB will undergo a restructuring from its current status as an unincorporated membership association to an incorporated nonprofit corporation status. Other membership associations, such as the Academy of Management and the Strategic Management Society, have adopted this latter status. This

restructuring will provide liability protection for our members, the AIB board and staff.

As I said at the beginning of this message, unity in diversity can only work if it percolates from the grassroots up, rather than a top down approach. As such, please send me (tung@sfu.ca) your ideas on how we, the Board, can serve your needs. While I cannot promise miracles, I am a good listener and will bring your ideas to the attention of the Board.

Our 2016 annual meeting will be held in New Orleans, Louisiana (June 27~30). New Orleans (nicknamed the “Big Easy”) is another multicultural location that represents the melting pot of African, American and French cultures. I look forward to celebrating this unity in diversity with all of you in New Orleans.

In closing, I am very honored to serve as your President and look forward to the opportunity of working with all members, irrespective of differences, to make AIB a genuinely welcoming and receptive professional home to *each* and *every one* of us.

Warm wishes,
Rosalie L. Tung
President

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CALL FOR PAPERS



Academy of International Business
Annual Conference 2016

The Locus of Global Innovation

New Orleans, Louisiana, USA

June 27-30, 2016



We are at an inflection point, with public and private institutions around the world being disrupted. Global integration, which is driving this disruption, is the new playing field, and innovation is the way to win this game.

Samuel J. Palmisano, former Chairman, IBM
Rethink: A Path to the Future, 2014

Submission Deadline: January 15, 2016

The multinational enterprise (MNE) is a central unit of analysis for international business (IB) scholars. Despite the persisting imbalances across nations, MNEs continue to increase their global footprint, skillfully integrating their activities across the globe, leveraging their global presence with hybrid organizational forms in many instances. Nowhere is the impact of this global integration felt more strongly than in the arena of innovation—R&D and related activities. The interconnections between MNEs, entrepreneurs and local firms are shaping a new paradigm for global innovation. We invite your ideas, data and insights to explore the changing contours of global innovation.

A conspicuous characteristic of this global innovation paradigm is the tilt towards emerging markets. MNE investments in R&D in emerging markets are dramatically increasing, signaling a radical departure from the MNE structure early IB scholars had envisioned. Frugal innovation approaches and business model innovations are enabling resource-scarce emerging market firms to compete alongside MNEs from developed markets. However, in many of these markets, institutions that support innovation remain weak. It is not clear if, and how fast, emerging markets are moving out of the low-cost focus to innovation. How common is “reverse innovation” in

MNEs? We need to study emerging empirical realities to understand the locus of global innovation.

The intersection of global innovation and emerging markets presents great opportunities to address pressing social concerns. More and more MNEs aspire to using “business as a force for good” and creating “shared value.” Be it clean water or rural education, social problems are intensely local. However, global non-profit organizations, such as the Gates Foundation, have ably connected local problems to develop global solutions, and apply them in a customized manner to the locale. IB scholars have for decades explored how organizations manage global integration and local responsiveness. How do we extend such models to a systematic study of social innovation?

IB scholarship has a rich tradition of contributing to policy dialogues, with its unique vantage point gained from its comparative studies across geographies. Given the diverse policy environments MNEs have to operate in, how do these shape MNEs’ global innovation choices? How can we advance the contours of policy research as it affects global innovation and its value to the local economy?

Come, and let us together explore the future of global innovation and the role of MNEs in creating this future! See you in New Orleans!

Charles Dhanaraj
Professor of Strategy and Global Leadership
IMD, Switzerland
AIB 2016 Program Chair

List of Tracks and Assigned Co-Track Chairs:

Track 1: Global Innovation and the Multinational Enterprise

Co-Track Chairs: Prithwiraj (Raj) Choudhury (Harvard University, USA) and Minyuan Zhao (University of Pennsylvania, USA)

Track 2: Geographic Scope and Global Innovation

Co-Track Chairs: Kazuhiro Asakawa (Keio University, Japan) and Minyoung Kim (University of Kansas, USA)

Track 3: The Evolution of the Multinational Enterprise

Co-Track Chairs: Christian Asmussen (Copenhagen Business School, Denmark) and Surender Munjal (University of Leeds, UK)

Track 4: Social Innovation: Global Solutions for Local Problems.

Co-Track Chairs: Jonathan Doh (Villanova University, USA) and Amit Karna (Indian Institute of Ahmedabad, India)

Track 5: Governance and Policy for Global Innovation

Co-Track Chairs: Karuna Jain (NITIE, India) and Vincent Mangematin (Grenoble Ecole de Management, France)

Track 6: Institutions and Innovation

Co-Track Chairs: Anand Nandkumar (Indian School of Business, India) and Mariko Sakakibara (University of California, Los Angeles, USA)

Track 7: MNEs, Governments, and Non-market Strategies

Co-Track Chairs: Nan Jia (University of Southern California, USA) and Jing Li (Simon Fraser University, Canada)

Track 8: International Entrepreneurship, SMEs and Born Globals

Co-Track Chairs: Vassiliki (Vicky) Bamiatzi (University of Leeds, UK) and Shameen Prashantham (CEIBS, China)

Track 9: Emerging Markets: Institutional Voids and Beyond

Co-Track Chairs: Elitsa Banalieva (Northeastern University, USA) and Laszlo Tihanyi (Texas A&M University, USA)

Track 10: Global Operations and Supply Chain Management

Co-Track Chairs: Manpreet Hora (Georgia Institute of Technology, USA) and Tobias Schoenherr (Michigan State University, USA)

Track 11: Global Alliances and Acquisitions

Co-Track Chairs: Ajai Gaur (Rutgers University, USA) and Tony Tong (University of Colorado, USA)

Track 12: International Economics, Finance and Accounting

Co-Track Chairs: Isabel Alvarez (Complutense University of Madrid, Spain) and Lars Oxelheim (Lund University, Sweden)

Track 13: International Marketing

Co-Track Chairs: Adamantios Diamantopoulos (University of Vienna, Austria) and Bernhard Swoboda (Trier University, Germany)

Track 14: Global Leadership and International Human Resources

Co-Track Chairs: Allan Bird (Northeastern University, USA) and Dana Minbaeva (Copenhagen Business School, Denmark)

Track 15: Research Methodology in IB (Special Track)

Co-Track Chairs: Bo Bernhard Nielsen (University of Sydney, Australia) and Catherine Welch (University of Sydney, Australia)

Track 16: Teaching IB (Special Track)

Co-Track Chairs: Derek Lehmborg (North Dakota State University, USA) and Ashok Som (ESSEC Business School, France)

The full Call for Papers, including the descriptions and keywords for each track, is available online at the AIB website: <http://aib.msu.edu/events/2016/CallforPapers.asp>. Any questions regarding this call for papers should be addressed to the track chairs or the Conference Program Chair, Charles Dhanaraj, at this designated conference email address: AIB2016@aib.msu.edu.

Nominations Sought for Election of Officers to the Academy of International Business Executive Board for 2016-2019

The AIB Executive Board operates on a rolling basis, with new members elected annually to fill retiring positions. The Nominations Committee, composed of the three immediate Past Presidents of the Academy, for this year is Mary Ann Von Glinow (chair), Robert Grosse and Nakiye Boyacigiller. The committee is seeking nominations for the following three positions and will then present a slate to the membership for election.

President-Elect

One candidate will be nominated from among those previously elected Vice-President for either Program or Administration. The elected person will serve a three year term: as President-Elect for 2016-2017, President for 2017-2018 and as Immediate Past President for 2018-2019. The AIB President presides at all meetings of the Academy and of the Executive Board, appoints and instructs all committees and is responsible for the strategic direction of the Academy and for supervising the functions of the other officers and of the Executive Director.

Vice President Program-Elect

Two candidates will be nominated to serve a three year term: as VP Program-Elect for 2016-2017 and be responsible for organizing the pre-meeting activities for the 2017 Conference, VP Program for 2017-2018 and responsible for putting the 2018 conference program together, and as VP Program-Past for 2018-2019.

Vice President Administration

Two candidates will be nominated. The elected members will serve a three year term and will be one of three individuals serving as VP Administration on the Board. The VPs Administration have oversight responsibility for finances, membership and chapter relations. The AIB President determines the delegation and sequencing of the responsibilities between the multiple officers serving in this position.

Nominations (including self-nominations) for any of these positions should be sent to the Secretariat at aib@aib.msu.edu, by **October 31, 2015**. Please note that AIB has a published policy regarding election campaigning. The policy can be read at <http://aib.msu.edu/aboutcampaigning.asp>



AIB Executive Board Members during a meeting break in Bengaluru, India



AIB 2015 Bengaluru Conference Highlights



Over 850 scholars and invited guests representing 50 countries from around the world met in the emerging market of India for the Annual Meeting of the Academy of International Business. Hosted by the Indian Institute of Management, Bangalore (IIMB), the conference was held at the beautiful Leela Palace Bangalore. This year's Program Chair, Ram Mudambi (Temple University) and Pre-conference Program Coordinator, Charles Dhanaraj (IMD), worked extensively with the consortium and track chairs as well as the AIB Secretariat, to create a program of academically stimulating sessions combined with engaging executive plenary speakers.

As is tradition, the preconference JIBS Workshop, Doctoral Consortium and Junior Faculty Consortium were held the day before the general AIB conference providing mentorship and networking opportunities from senior AIB members to doctoral students and junior faculty members. Added to the conference program this year were two new initiatives. The first was the addition of a preconference Research Capacity Workshop focused on strengthening doctoral programs and improving the research culture in developing country business schools. The second was an opportunity for attendees to visit a local third sector social organization to learn how these innovative groups develop creative solutions to some of India's toughest challenges.

The conference opened with the traditional lighting of the lamp of knowledge by faculty from our host school followed by introduction of this year's International Educator of the Year award recipient, Nick Binedell, recognized for his contributions as the Founding Director and Dean of the Gordon Institute of Business Science at the University of Pretoria. The AIB Fellows Plenary followed featuring keynote speaker and Executive of the Year, Kiran Mazumdar-Shaw, the first woman executive to be honored by AIB. The conference theme of "Global Networks: Organizations and People" was addressed in her keynote speech as it relates to the global biopharmaceutical industry.

Each day of the conference began with the popular Fellows Café sessions bringing fellows of the AIB together with members for informal discussions. Attendees followed their interests by choosing from thirteen parallel sessions of panels, competitive and interactive session papers. Special sessions featured a combination of academics and practitioners, *Scholarship in Practice*, designed to encourage stimulating discussions between IB scholars and practitioners in business and government, were interwoven throughout the program.

Harish Manwani, Chairman of Hindustan Lever and former COO of Unilever joined Dr. Ashutosh Raghuvanshi, Deputy Chairman and Group CEO for Narayana Health for a Special Executive Plenary with



and social networking. Once again local artisans work was featured for sale and members connected with representatives from their local regional chapters at the “Meet Your Chapter” exhibit booth.

We would like to extend our appreciation to our host institution, the Indian Institute of Management, Bangalore (IIMB), with special thanks to Director Sushil Vachani and the local chair (as well as AIB India Chapter chair), Dr. S. Raghunath, for your outstanding dedication and commitment in making AIB 2015 an incredible success.

Visit <https://aib.msu.edu/events/2015/> to view the Post-Conference Wrap-Up section. This section includes the complete list of award winners, photos from the conference and downloadable versions of the conference program and proceedings.

each addressing the challenges of balancing competitive advantage with social responsibility and sustainable practices. A number of other featured plenary sessions recognized award winners. Among them, the AIB Fellows’ Eminent Scholar award plenary honored Dr. W. Richard Scott, retired from Stanford University. John Cantwell, *JIBS* Editor, chaired the 2015 JIBS Decade Award session honoring Klaus Meyer and Mike Peng for their paper, “Probing theoretically into Central and Eastern Europe: transactions, resources, and institutions”.

Perhaps the most exciting addition to the AIB conference this year was the AIB 2015 app! Members enjoyed the new mobile access to the conference program, maps of the venue, following instant posts



Conference Sponsors

We would like to thank our sponsors for making the 2015 conference possible through their generous contributions.

Host Institution

Indian Institute of Management, Bangalore (IIMB)

Program Chair’s Institution

Fox School of Business, Temple University

AIB Secretariat Institution

Broad College of Business, International Business Center, Michigan State University

Pre-Conference Event Sponsors

Doctoral Consortium – The Sheth Foundation

JIBS Paper Development Workshop – D’Amore-McKim School of Business, Northeastern University

Junior Faculty Consortium – Boeing Institute of International Business, Saint Louis University

Conference Event Sponsors

New Members Welcome Tea – Temple University

JIBS Decade Award – Palgrave Macmillan

Buckley-Casson Dissertation Award – Henley Business School, University of Reading and Centre for International Business, University of Leeds (CIBUL)

Coffee Break – Mc-Graw Hill Education

Coffee Break / Best Paper in Emerging Economies

Research Award – Bryant University

Coffee Break / That’s Interesting Award – Aalto University School of Business

WAIB Reception – University of Missouri - Saint Louis

AIB 2015 Conference Program Committee

The Academy of International Business extends sincere gratitude to our host institution, the Indian Institute of Management, Bangalore and the following members of the 2015 Program Committee for the countless hours they contributed preparing for the annual conference this past June in India.

PROGRAM CHAIR

Ram Mudambi – Temple University, USA

PROGRAM CHAIR'S ASSISTANT

T.J. Hannigan – Temple University, USA

LOCAL HOST COMMITTEE CHAIR

S. Raghunath – IIM, Bangalore, India

TRACK CHAIRS

Bjorn Ambos – University of St. Gallen, Switzerland

Erkko Autio – Imperial College Business School, UK

Rene Belderbos – KU Leuven, Belgium

Simona Iammarino – London School of Economics, UK

Nan Jia – University of Southern California, USA

L. Felipe Monteiro – INSEAD, France

Susan Mudambi – Temple University, USA

Ronaldo Parente – Florida International University, USA

Lucia Piscitello – Politecnico di Milano, Italy

Nandini Rajagopalan – University of Southern California, USA

David Reeb – National University of Singapore, Singapore

Andreas Schotter – Western University, Canada

Gurneeta Singh – University of Minnesota, USA

Florian Taube – Université libre de Bruxelles, Belgium

Mary Teagarden – Thunderbird School of Global Management, USA

Siva Viswanathan – University of Maryland, USA

Michael Witt – INSEAD, Singapore

Akbar Zaheer – University of Minnesota, USA

In Memoriam — **Kwok Leung** – Chinese University of Hong Kong, SAR-PRC

PRE-CONFERENCE PROGRAM COORDINATOR

Charles Dhanaraj – IMD, Switzerland

DOCTORAL CONSORTIUM CHAIRS

Stewart Miller – University of Texas San Antonio, USA

Shameen Prashantham – Nottingham University Business School China

JUNIOR FACULTY CONSORTIUM CHAIRS

Ruth Aguilera – Northeastern University, USA

Ravee Chittoor – Indian School of Business, India

RESEARCH CAPACITY WORKSHOP CHAIRS

Jose de la Torre – Florida International University, USA

Rishikesh T. Krishnan – Indian Institute of Management, Indore, India

Sougata Ray – Indian Institute of Management, Calcutta, India

AIB/JIBS PAPER DEVELOPMENT WORKSHOP

Petra Christmann – Rutgers University, USA

John Cantwell – Rutgers University, USA

Alexandra Vo – Rutgers University, USA

PLACEMENT SERVICES DIRECTOR

Hadi Alhorr – Saint Louis University, USA

BUCKLEY AND CASSON AIB DISSERTATION AWARD

SELECTION COMMITTEE

Mark Casson – University of Reading (Chair), UK

Anupama Phene – George Washington University, USA

Rebecca Piekkari – Aalto University, Finland

Sumit Kundu – Florida International University, USA

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Elizabeth Rose – University of Otago, New Zealand

Aya Chacar – Florida International University, USA

Ivo Zander – Uppsala University, Sweden

HAYNES PRIZE SELECTION COMMITTEE

Jane Lu Wenzhen – University of Melbourne (Chair), Australia

Olli Kuivalainen – Lappeenranta University of Technology, Finland

Jennifer Oetzel – American University, USA

Klaus Meyer – China Europe International Business School, China

Conference Logistics

AIB Secretariat, USA

Congratulations to the 2015 Award Recipients

AIB Fellows' Awards



International Executive of the Year Award
Kiran Mazumdar-Shaw – Chairperson and
Managing Director, Biocon Limited



International Educator of the Year
Nick Binedell – Gordon Institute of Business Science,
University of Pretoria

Eminent Scholar Award

W. Richard Scott – Stanford University
(*Professor Emeritus of Sociology*)



JIBS Decade Award

Klaus Meyer, China Europe International Business School and
Mike Peng, University of Texas at Dallas
*“Probing theoretically into Central and Eastern Europe:
transactions, resources, and institutions”*, JIBS, 36(6): 600-621, 2005

Peter J. Buckley and Mark Casson AIB Dissertation Award

Michael A. Sartor – Queen’s School of Business (Ph.D. awarded by Western University)
*“Essays on the Relationship Between Host Market
Corruption and Multinational Enterprise Strategy”*



Alan M. Rugman Young Scholar Award (formerly the Haynes Prize)

Catherine Magelssen – London Business School
*“Subsidiary Ownership of Firm-Specific Advantages, Network
Linkages, and Innovation within Multinational Firms”*

Temple/AIB Best Paper Award Recipients

Stephan Manning, University of Massachusetts Boston;
Marcus M. Larsen, Copenhagen Business School
*“Does Institutional Distance Still Matter? Industry
Standards and Global Sourcing Location Choices”*



Sheth/AIB Doctoral Dissertation Proposal Award

Abby Jingzi Zhou, University of Nottingham Ningbo China
*“Enhancing Cross-Border Knowledge Transfer Between Multinational
Corporations and Their Foreign Subsidiaries in Emerging Economies”*



“That’s Interesting!” Award

Sungyong Chang, Bruce Kogut, and Jae-Suk Yang,
Columbia University

*“Global Diversification Discount and Its Discontents:
A Bit of Self-Selection Makes a World of Difference”*



Best Paper Award in Emerging Economies Research

Peter Buckley, University of Leeds; **Pei Yu,** Wuhan University of Technology; **Qing Liu,** University of International Business and Economics Beijing; **Surender Munjal,** University of Leeds; and **Pan Tao,** Shandong University of Finance and Economics
“Institution and Location Strategies of Multinationals Corporations from Emerging Economies: Evidence from China’s Cross-border Merger and Acquisitions”



The SSE/WAIB Award for Increased Gender Awareness in International Business Research

Patricia Charley, Davide Romelli, and Estefania Santacreu-Vasut, ESSEC Business School & THEMA; and **Amir Shoham,** Temple University
“Gender Diversity in Central Banks”

2015 Best Reviewer Awards

We would like to thank the 1,032 reviewers who reviewed over 900 submissions, providing thoughtful assessments to the track chairs and valuable feedback to authors. We would especially like to recognize the Best Reviewer Award winners listed below as nominated by the AIB 2015 Track Chairs.

Kazuhiro Asakawa, Keio University
Joshua Kennedy Ault, University of Victoria
Allan Bird, Northeastern University
Ilya Cuyppers, Singapore Management University
Nigel Driffield, Warwick Business School
Alex Eapen, Australian National University
Jesper Edman, Hitotsubashi University
Susan Feinberg, Temple University
Johann Fortwengel, Free University Berlin
Budhaditya Gupta, Harvard University
Mohd Haniff Jedin, Universiti Utara Malaysia
Peter D. Oerberg Jensen, Copenhagen Business School
Marcus M. Larsen, Copenhagen Business School
Peter Magnusson, University of Alabama
Klaus Meyer, China Europe International Business School
Bo Bernhard Nielsen, University of Sydney
Christopher Richardson, Universiti Sains Malaysia
Sabrina Ferdous Saleh, University of South Carolina
Mika Westerlund, Carleton University
Fiona Yao, University of Illinois at Urbana-Champaign
Harun Emre Yildiz, Uppsala University
Lena Zander, Uppsala University

WAIB Helping Hands Awards

The Women in the Academy of International Business provided Helping Hands Awards to assist the following AIB members attend AIB 2015. Each award recipient received a complimentary meeting registration for this year’s conference and a complimentary year’s membership in the AIB.

Qingfen Fu, Tsinghua University
Komal Kiran Kalra, University of Victoria
Ekta Sikarwar, Indian Institute of Management, Indore
Wenjun Tu, Ningbo City College of Vocational Technology
Jiangling Yi, Nanjing University

Doctoral Travel Stipends Funded by The Sheth Foundation

Travel support funding was provided to the following doctoral students who attended, and provided volunteer support by assembling conference materials, assisting at the registration desk and in the placement center along with being directional aides for the 2015 meeting in Bengaluru. The travel stipends were provided through a generous contribution by the Madhuri and Jagdish Sheth Foundation and matching funds by the AIB Foundation.

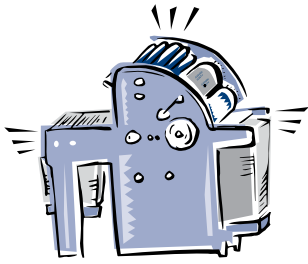
Abdoulkadre Ado – Laval University
Barbara Agha-Alikhani – University of Passau
Mohamadali Ahi – Lappeenranta University of Technology
Faisal Ahsan – Indian Institute of Management, Lucknow
Joao Eduardo Albino Pimentel – HEC Paris
Pratik Arte – University of Vaasa
Kiran Awate – Ohio State University
Anastasia Bailey – Ohio State University
Sarath Balachandran – University of Pennsylvania
Juan Bu – University of Miami
Cyntia Calixto – Fundação Getulio Vargas
Sungyong Chang – Columbia University
Hui Yun Chiu – National Chengchi University
Harsh Dadhich – Indian Institute of Management Ahmedabad
Matilde D'Amelio – Politecnico di Milano
Marcellinus Dike – Aalto University School of Business
Cheryl Dowie – University of Manchester
Budhaditya Gupta – Harvard University
Thomas Hannigan – Temple University
Tianyou Hu – National University of Singapore
Todd Inouye – University of Hawaii at Manoa
Ebru Yesim Ipek – Simon Fraser University
Pavlina Jasovska – University of South Australia
Oluseye Oladayo – Obafemi Awolowo University
Chacko George Kannothra – University of Massachusetts Boston
Hyun Gon Kim – Rutgers University
Jin Uk Kim – University of Illinois at Urbana Champaign
Ahreum Lee – Temple University
Sun Hye Lee – University of Warwick
Emilene Reis Leite – Uppsala University
Yuanyuan Li – Rutgers University
Jieqiong Ma – Saint Louis University

Eva Cristina Manotas Rodriguez – Universidad Nacional de Colombia
Arindam Mondal – Indian Institute of Management, Calcutta
Camilla Nellemann – Rikkyo University
Shir May Ooi – Universiti Sains Malaysia
Varina Kay Paisley – UNSW Australia
Philipp Alexander Paulus – University of Trier
Anish Purkayastha – Indian Institute of Management, Ahmedabad
Satyanarayana Rentala – Pondicherry University
Sophie Rieder – Maastricht University
Rilana (Julie) Riikkinen – Aalto University School of Business
Shantala Sharad Samant – Virginia Tech
Emine Beyza Satoglu – Rutgers University
Vittoria Giada Scalera – Politecnico di Milano
Ruhee Singh – Indian Institute of Foreign Trade
Michal Szymanski – University of Victoria
Mark John Tayar – Macquarie University
Shilpi Tripathi – Jawaharlal Nehru University
Teemu Kalevi Johanne Tuomisalo – Jyväskylä University School of Business and Economics
Heini Maria Vanninen – Lappeenranta University of Technology
Yi Yang – Yonsei University
Jingzi Zhou – University of Nottingham Ningbo China

Boeing Institute Junior Faculty Consortium Stipends

Through the generous support of the Boeing Institute of International Business at Saint Louis University, the following junior faculty members were awarded travel stipends specifically to participate in the Junior Faculty Consortium at the 2015 AIB annual meeting.

Bassam Farah – American University of Beirut
Erick R. Outa – Strathmore Business School
Wlamir Xavier – Eastern New Mexico University



Just off the Press

⇒ ***Born Globals, Networks, and the Large Multinational Enterprise: Insights from Bangalore and Beyond*** (Routledge, ISBN: 978-1138787797) is a new release by **Shameen Prashantham** (CEIBS, China). Focusing on international entrepreneurship, this research book explores the accelerated internationalization of young firms. Known variously as international new ventures (INVs) or “born globals,” such firms have come to be viewed as legitimate actors on the global stage alongside large multinational enterprises (MNEs). However, the current approach taken by scholars – studying large MNEs and born globals separately – is questionable. This book explores the crucial MNE/INV interface – a fascinating, yet under-researched relationship in international entrepreneurship. Drawing upon a decade of case-based research, the author argues that the MNE influence on born globals must be considered more carefully and suggests how new ventures can leverage MNE networks in the pursuit of their rapid internationalization. Furthermore, it demonstrates that, as firms enhance their levels of innovation, new pathways emerge via multinational corporation networks, a phenomenon vividly demonstrated in the emerging economy context of the Bangalore software industry.

⇒ ***Handbook of Emerging Market Multinational Corporations*** (Edward Elgar Publishing, ISBN: 978-1782544999) edited by **Mehmet Demirbag** (University of Strathclyde, UK) and **Attila Yaprak** (Wayne State University, USA) focuses on why emerging market multinationals internationalize, how they do so and the advantages they explore and exploit as they internationalize. The Handbook highlights the requirement for new perspectives on theory and managerial practice to better comprehend this phenomenon. Internationalizing firms from emerging markets are sweeping the global economy. Here, expert contributors offer interesting insight into emerging market multinationals’ internationalization drivers, growth processes and expansion, and underscore similarities and differences between developed and emerging country internationalizing firms. Case

studies from emerging market economies are presented, including corporations from China, Egypt, India, Thailand, Russia, and South Africa. Revised perspectives on internationalization theory are proposed, addressing changing global value chain configurations, institutional distance between home and host countries, the role of governments and preferred modes of entry into foreign markets.

⇒ ***Handbook on International Alliance and Network Research*** (Edward Elgar Publishing, ISBN: 978-1783475476), is edited by **Jorma Larimo** (University of Vaasa, Finland), **Niina Nummela** (University of Turku, Finland) and **Tuija Mainela** (University of Oulu, Finland). Over the past few decades, alliance and networks have been generally examined individually. This *Handbook* sheds new light on this research by combining the two topics and focuses on highlighting their similarities. The expert contributors discuss topics surrounding the state-of-the-art in alliance and network research such as organising opportunities in international entrepreneurship; transaction costs in alliances and joint ventures; diaspora networks; and national culture and international alliances. They go on to look at conceptual developments relating to born globals; subsidiary performance; internationalisation; and knowledge transfer and organisational learning. Finally, they present empirical evidence of international alliances and networks. They combine diverse types of studies including literature reviews, conceptual papers and empirical studies in order to provide the reader with a comprehensive understanding of the topic.

⇒ ***The Routledge Companion to International Entrepreneurship*** (Routledge, ISBN: 978-0415829199) is edited by **Stephanie A. Fernhaber** (Butler University, USA) and **Shameen Prashantham** (CEIBS, China). The domain of international entrepreneurship has continued to gain momentum in an era that sees entrepreneurship and globalization as critical issues in the world of business. Given the flourish of new research in this area, there is a need to

provide an up-to-date perspective on the field and its future. This volume draws together a team of experts purposely selected from both the entrepreneurship and international business fields to present a comprehensive resource on the cutting-edge conversations within international entrepreneurship. This prestigious reference book will offer students and researchers an introduction to leading scholarship in international entrepreneurship and also serve as a catapult for future research.

☞ **Tracing the Roots of Globalization and Business Principles, Second Edition** (Business Expert Press, ISBN: 978-1631572302) by **Lawrence A. Beer** (Arizona State University, USA, retired). The author, as a young naïve export director taking his first overseas trip, hears a common refrain often directed at Americans, “As you Americans are fond of saying, let’s get down to business.” Not until years later did the former adolescent international executive realize that such expression was offered tongue in cheek. Nothing could be further from the truth. The process of exchange leading to intercontinental trade was a human activity as old as mankind. The roots of commercial globalization and the business principles that evolved to sustain it were and still are essential components to the growth of civilization. This book offers a valuable insight into the chronicled stages of globalization, the contributions to its evolution by various societies and its emergence as a relationship building instrument with similar worldwide practices; a prologue to all business courses.

*AIB would like to share newly published titles with an international business focus authored or edited by its members in the **Just off the Press** section. Email your announcement following the style of the entries above to newsletter@aib.msu.edu. Please limit your entry to 150 words.*

AIB Fellows



AIB Fellows gather during the AIB 2015 conference

The AIB Fellows is a distinguished group of AIB members recognized for their contributions to the scholarly development of the field of international business. The AIB Fellows participate in the activities of the AIB by choosing the *International Educator of the Year*, *International Executive of the Year* and *Eminent Scholar* awardees annually. The Fellows also organize one or more panel sessions at the AIB annual meeting each year — often the first Plenary Panel. The Academy warmly welcomes the following newly inducted members elected to join the AIB Fellows in 2015:

Kazuhiro Asakawa , Keio University
Gabriel R.G. Benito, BI Norwegian Business School
Tailan Chi, University of Kansas
Jonathan P. Doh, Villanova University
Pervez N. Ghauri, King’s College London
Patricia McDougall-Covin, Indiana University
David A. Ralston, Florida International University

Honorary Fellows (2015 awardees)

Nick Binedell, University of Pretoria (*International Educator of the Year*)
Kiran Mazumdar-Shaw, Biocon Limited (*International Executive of the Year*)
W. Richard Scott, Stanford University (*Eminent Scholar*)

Welcome New Members!

The following 113 new members recently joined the AIB community between May 1, 2015 and July 31, 2015.



Arzi Adbi
Gultekin Altuntas
Ebimo Amungo
Young Hoon An
Thomas Andre
Fernando Angulo-Ruiz
Rajesh B
Wensong Bai
Sarath Balachandran
Artur Baldauf
Jørn Ivar Berg
Dixit Manjunatha Betaraya
'Alim Beveridge
Rajesh Bhaskaran Nair
Marian Bokor
Indrani Chakraborty
Yu Lok Chan
Chao-Ching Chang
Xin-zhu Chen
Joseph Cherian
Andy Chiou
Anand Choudhary
Jagadish Dandu
Ben Davies
Daniel de Villiers
Sanjiv Dhir
Matej Drev
Abel Duarte Alonso
Lloyd Edmondson
Philip English
Justin Evans
Alejandro M. Fernandez Castro
Shun Cheong Fok
Will Fraser
Ritam Garg
Amit Goel
Howard Griffin
Richard Haans

Sohaib Shahzad Hassan
Dieter Georg Herbst
Jorge Heredia
Mariano Heyden
Eziashi Michael Ifeanyi
Aditya Jadhav
Mukundhan K.V.
Komal Kaikini
Rangapriya Kannan-Narasimhan
Awais Ahmed Khuhro
Vivek Kumar
Mukesh Kumar
Lakshmi Ladha
Adam Langer
Joan Leishman
Xiaomei Li
Wei Liu
Ashish Malik
Juan R. Marcano
Juan Martinez Sanchez
Keneilwe S Mpho Masilo
Andrey Mikhailitchenko
Thabang Mokoteli
Rafael A. Munoz
Naoto Nadayama
Krishnan Nair
Franklin N. Ngwu
Sushil Nifadkar
Norihiko Ogawa
Ibironke Onunaku
Billy Osawaru
Rajesh Panda
Jimmyn Parc
Saima Pathan
Clovis Perry Jr.
Amanda Phalin
Sarika Pruthi
René Rüth

Sankaran Raghunathan
Sougata Ray
Zahid Riaz
Natalia Ribberink
Kaushik Roy
Natalia Ruiz Morato
Deusdedit Rwehumbiza
Rajeev Sawant
Kushal Sharma
Holly Shipp
Peggy Takahashi
Lisa Tang
Shirely Thomas
Jurema Tomelin
Tiffany Tsui
Andreas Udbye
Jurie van Niekerk
Jan Vang
Maria Veilleux
Vijayaraghavan Venkataraman
Ruben Alfonso Vergara
Ngo Vi Dung
Siva Viswanathan
Timothy Waid
Ronald Wall
Dan Wang
Kuei Ying Wang
Liwen Wang
Yihuai Wang
Stefanie White
Richard Wilbur
Xiaojuan Xu
Meral Yaliniz
Cristian Armando Yepes Lugo
Vidya R. Yeravdekar
Zhu Zhang
Hubert Zydorek

AIB 2015 in numbers

Submissions Processed

931

Submissions

2411 reviews received

from 1032 reviewers



Registered Participants
and Speakers:

860



Countries Represented:

Authorship: 62 countries

Reviewers: 67 countries

Participants: 50 countries



Program

255 competitive papers

317 interactive papers

in

2 plenary sessions

6 special sessions

33 panels

72 competitive paper sessions

49 interactive paper sessions

Email Correspondence

by Program and Track Chairs:

3048

by Secretariat:

5474



* data as of Jun 10, 2015. Email correspondence includes both sent and received email, but only through the @aib.msu.edu domain. Personal email accounts of program committee members, and broadcast emails sent to authors and/or participants are not included in the count.